



Get on Board for More Housing Choice Around Branford Station

Equitable transit-oriented communities are mixed-use neighborhoods with an array of housing options (including affordable homes), near train stations or CTfastrak stations.

Inherently Affordable • Environmentally Sustainable • Capitalize on Existing Assets

Who Benefits from Equitable Transit-Oriented Communities?

WORKERS & EMPLOYERS:

- Reduce commute times and transportation costs by using transit instead of cars
- Have more reliable schedules
- Get more customers through foot traffic from new residents

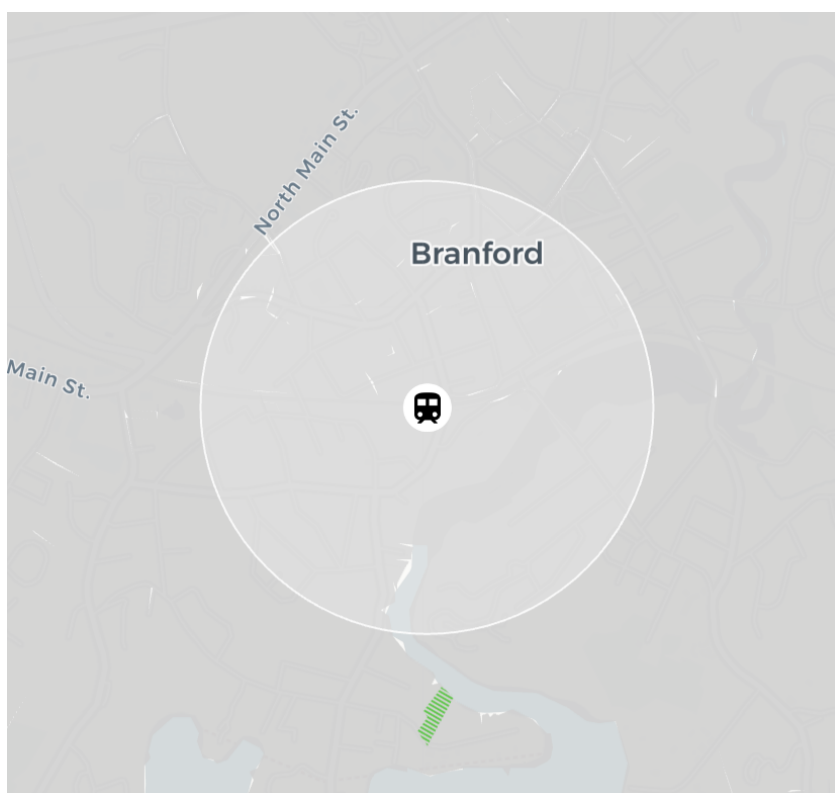
HOME-SEEKERS:

- Have more choices of where to live
- Can live closer to work, shops, and restaurants
- Walk and exercise more, improving overall health

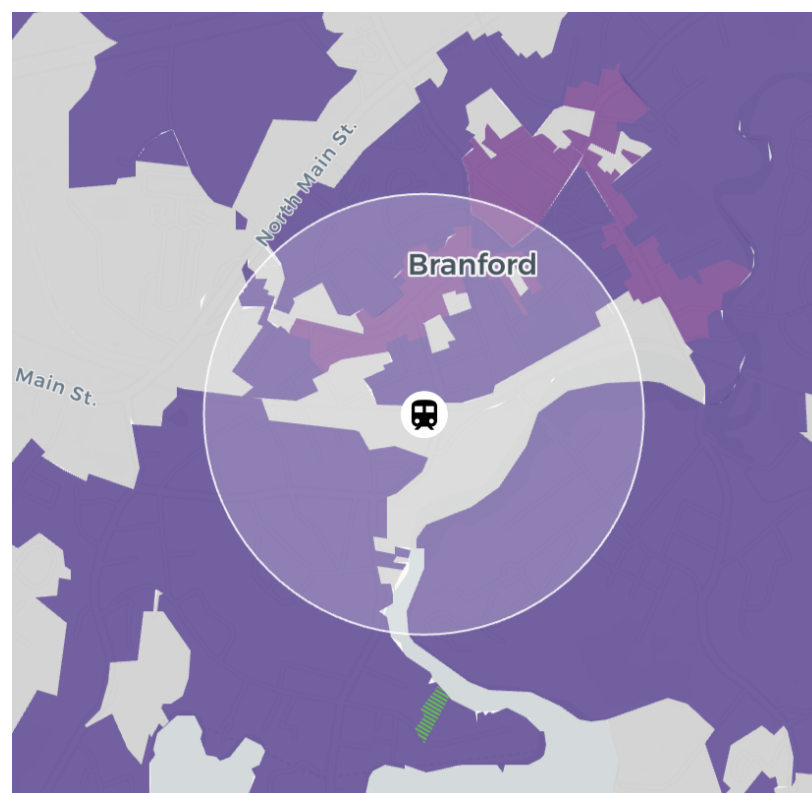
TOWNS AS A WHOLE:

- Expand the grand list and increase tax revenues
- Keep essential workers close by
- Reduce per-unit infrastructure expenses because units are near existing infrastructure

The Current Zoning Around Branford Station Cheats Branford!



Where 4+ Family Housing Is Allowed (in purple)



Where Single-Family Housing is Allowed (in purple)

Branford's current zoning cheats everyone out of the benefits of housing near transit.

For example, the zoning code:

- Doesn't allow **any** 4+ family housing to be built around Branford Station
- Permits way too much single-family housing

An onerous permitting process also deters new housing. In 2020, Massachusetts legalized housing around transit **statewide**. Shouldn't Branford and Connecticut catch up?

3 WAYS TO SHARE YOUR SUPPORT!

1. Contact your legislators & the Governor
2. Promote #GetOnBoard on social media
3. Join our mailing list

Convinced change is needed? Use our Advocates' Playbook!

Let's show elected officials that the time for equitable transit-oriented communities has come. Check out our Playbook, online at www.desegregatect.org/be-the-change/

It's up to you to ensure that your town benefits from this opportunity: a common-sense housing solution that helps everyone.

