



Get on Board for More Housing Choice Around East Street Station

Equitable transit-oriented communities are mixed-use neighborhoods with an array of housing options (including affordable homes), near train stations or CTfastrak stations.

Inherently Affordable • Environmentally Sustainable • Capitalize on Existing Assets

Who Benefits from Equitable Transit-Oriented Communities?

WORKERS & EMPLOYERS:

- Reduce commute times and transportation costs by using transit instead of cars
- Have more reliable schedules
- Get more customers through foot traffic from new residents

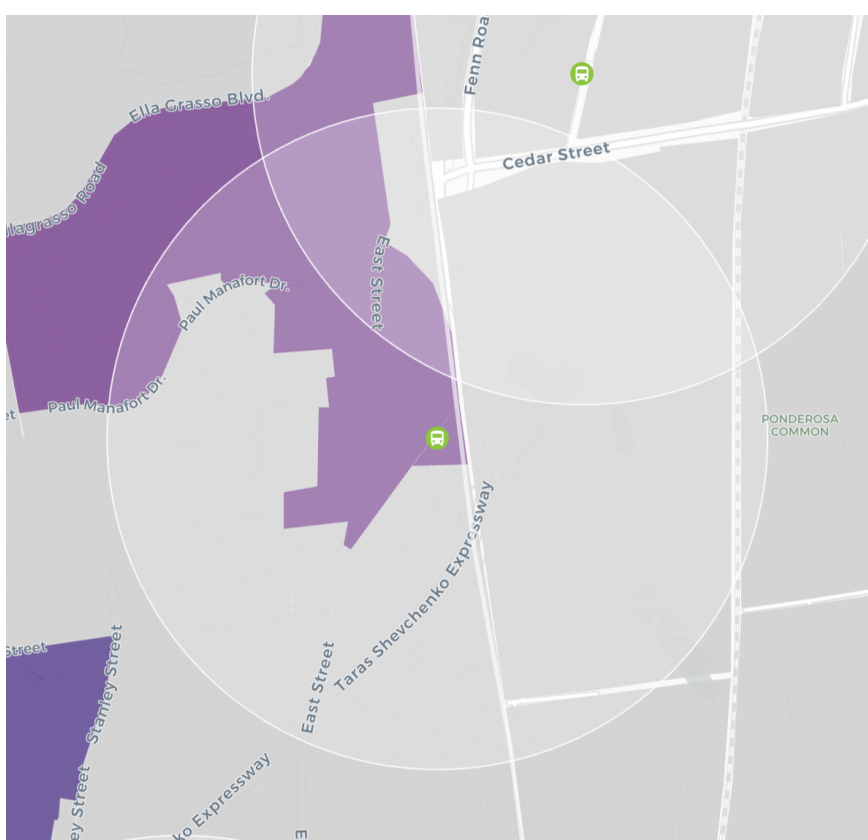
HOME-SEEKERS:

- Have more choices of where to live
- Can live closer to work, shops, and restaurants
- Walk and exercise more, improving overall health

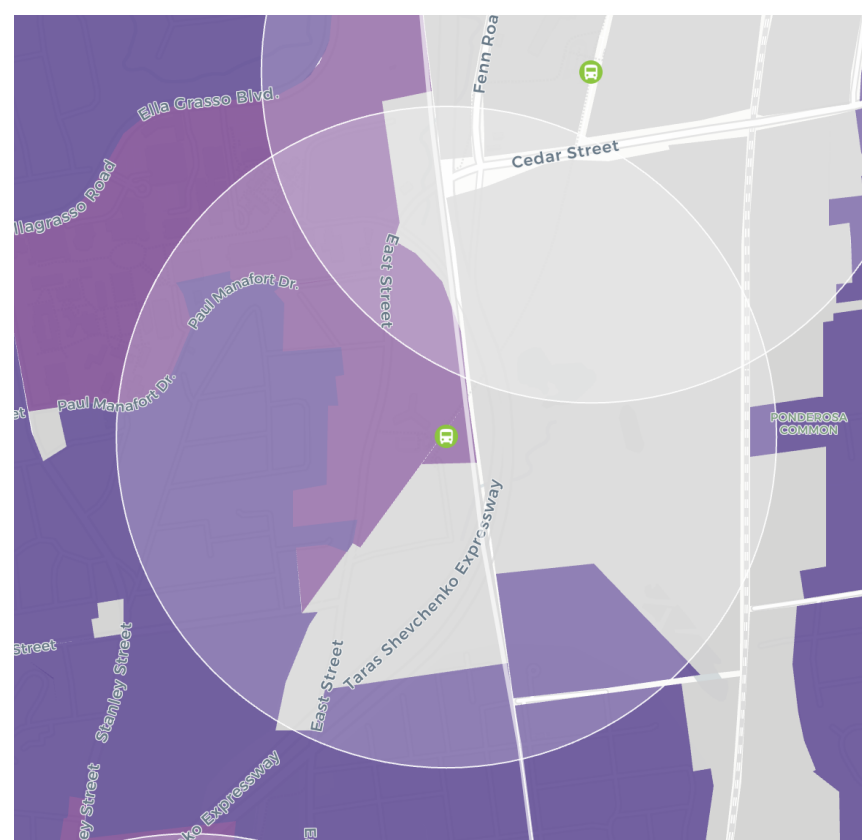
TOWNS AS A WHOLE:

- Expand the grand list and increase tax revenues
- Keep essential workers close by
- Reduce per-unit infrastructure expenses because units are near existing infrastructure

The Current Zoning Around East Street Station Cheats New Britain!



Where 4+ Family Housing Is Allowed (in purple)



Where Single-Family Housing is Allowed (in purple)

New Britain's current zoning makes it difficult for residents to enjoy housing near transit around East Street Station.

The zoning code permits predominantly single-family housing around East Street Station—robbing the town of tax revenue, climate benefits, and smart housing options.

An onerous permitting process also deters new housing. In 2020, Massachusetts legalized housing around transit **statewide**. Shouldn't New Britain and Connecticut catch up?

3 WAYS TO SHARE YOUR SUPPORT!

1. Contact your legislators & the Governor
2. Promote #GetOnBoard on social media
3. Join our mailing list

Convinced change is needed? Use our Advocates' Playbook!

Let's show elected officials that the time for equitable transit-oriented communities has come. Check out our Playbook, online at www.desegregatect.org/be-the-change/

It's up to you to ensure that your town benefits from this opportunity: a common-sense housing solution that helps everyone.

